



# NGUYEN VIET THANH

## DIGITAL CONTENT CREATOR

**Email:**

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**Portfolio:**

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**Address:**

Hai Phong - Viet Nam

## PROFESSIONAL SUMMARY

*I create stunning digital content that brings ideas to life.*

*3+ years specializing in content strategy, video editing, and audience engagement.*

*I help brands and creators develop viral content that drives real business results.*

## EDUCATION

**National Economics University | 2018-2022**

Marketing - Very Good

## EXPERIENCES

**12/2024-Present**

**Freelancer | Digital Marketer**

- Created and edited engaging video content for diverse clients, specializing in advertising and promotional materials

**02/2024-10/2024**

**HG Media Entertainment | Youtube Content Creator**

- Conducted keyword research and analyzed market demands to produce highly relevant content for targeted audiences.
- Achieved results: Achieved remarkable success on YouTube platform, generating 3,000,000 views and revenue of \$20,000 in four months

**03/2023-02/2024**

**GITIHO Vietnam Edtech | Digital Marketer**

- Created trending content for Facebook page.
- Wrote scripts, shot, and edited promotional videos to engage and expand the audience, driving product sales.
- Organized online/offline media events for universities to enhance brand presence.
- Achieved results: Grew the Facebook page following by 500k followers in just six months. Established partnerships with 50+ university clubs and events

**04/2021-03/2023**

**Dai-ichi Life Hai Duong Agency | Sales Support**

- Conducted product research, provided training support, and offered sales consultancy to insurance agents.
- Designed and produced marketing materials including banners, posters, and promotional items for corporate events, training sessions, and business conferences.

## TECHNICAL SKILLS

- Creative Production:** Adobe Creative Suite (Photoshop, Premiere Pro, After Effects), Blender, AI tools
- Paid Advertising:** Facebook Ads, Google Ads, campaign management
- Data Analysis Skills:** Excel, Python, SQL for marketing insights

## COURSES

- Blender 3D Modelling - Udemy - 2025
- After Effects CC Masters: VFX, Motion Graphics, Animation - Udemy - 2024
- Positioning That Sells - MakerBox - 2023
- Graphic Design Masterclass - Udemy - 2023
- Google Data Analytics - Coursera - 2023

## AWARDS

- Recognized as Most Promising YouTube Channel Developer of the month - 2024
- Consolation prize for NEU student research competition - 2021